

FOR IMMEDIATE RELEASE

June 29, 2007

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MONICA PARKS APPOINTED DIRECTOR OF PUBLICATIONS OF THE NEW YORK PHILHARMONIC

Monica Parks has been named Director of Publications of the New York Philharmonic, effective July 30, 2007. A founding member of the publications arm of the Public Relations Department, Ms. Parks is the editor of the Philharmonic's Program Notes, published in *Playbill* and on nyphil.org, and was integrally involved in their comprehensive evolution. She is a key participant in all publications practices at the Philharmonic, including Playbill and the Website; online virtual tours and photo albums; the Fact Book, the Annual Report, and special projects.

Ms. Parks is a longstanding and highly dedicated member of the Philharmonic staff: she served as Artistic Coordinator from 1995–2001, overseeing the Philharmonic's chamber music programs, and has been Publications Editor since 2001.

“Monica has an exceptional knowledge of music, the music world, and, in particular, the breadth and soul of the New York Philharmonic,” commented Eric Latzky, Director of Public Relations. “I know that her great creativity, professionalism, and attention to detail will ensure that all publications endeavors maintain the high standards that have been established.”

A native New Yorker, Ms. Parks received a bachelor of arts in Renaissance Studies from Yale University. Her lifelong love of music began as a child, when she studied piano for six years and voice for three; her primary instrument was the flute, which she studied for ten years and played in a variety of youth orchestras, among them the InterSchool Orchestras of New York. Between 1988 and 1995, Ms. Parks held several positions at Columbia Artists Management Inc., including in the Booking Department and the Sheldon Division.

Ms. Parks will replace Madeline Rogers, Director of Publications of the New York Philharmonic since 2001.

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